



Ontario DanceSport

January 21, 2020

Dear Potential Sponsor,

On behalf of Ontario DanceSport (ODS), we are soliciting sponsorship for our upcoming **64th Canadian Closed DanceSport Championships** (CCC) taking place in April 10/11, 2020 in Toronto. This major event includes International Standard & Latin Championships for the different age categories (dancers range from pre-teens to seniors). Canada's representatives for the World Championships will be selected from these competitions.

ODS is a non-profit Canadian organization dedicated to the promotion of competitive DanceSport among Canadian dancers of all age categories in Ontario and as well as the rest of Canada. Our mission is to increase awareness of and participation in Dancesport in Ontario, Canada, and worldwide. ODS was founded in 1970 and incorporated as a non-profit organization in 1991. ODS does not receive government grants – we rely on membership fees, volunteers, and donations from generous sponsors. For more information on our organization, please visit www.ontariodancesport.com

ODS is a member of Canada DanceSport (CDS), which is a member of the World DanceSport Federation (WDSF). WDSF today has 92 National Member Federations on five continents of which 63 of these Federations (including Canada) are recognized by their National Olympic Committee (NOC). In 1997 the WDSF received full recognition from the International Olympic Committee (IOC). The WDSF already sends its athletes to the World Games and WDSF World Urban Games. In 2018 Canada DanceSport sent 2 athletes to the Youth Olympic Games.

Event Details: 64th Canadian Closed DanceSport Championships

- Date: April 10 & 11, 2020
- Venue: Delta Hotels by Marriott Toronto Airport & Conference Centre, Toronto, Canada
- Expected Attendees: 300 competitors + 400 spectators
- Website: <http://www.ontariodancesport.com/page16.html>

Your support would aspire and encourage the athletes who train very intensively and work very hard to achieve a high level of dancing that can enable them to represent Canada in international competitions since ODS or CDS receive no government sponsorship.

Enclosed is a package of the sponsorship opportunities for your consideration. Your support would be greatly appreciated. We would be pleased to discuss in greater detail – we can be reached at phone 416 285 7260 and email vicepresidentods@gmail.com

Yours Sincerely,
Gord Brittain, President of Ontario DanceSport
Kam Young, Vice President of Ontario DanceSport



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SPONSOR PACKAGES		
Sponsorship Level	Commitment	Opportunities & Benefits
Gold Sponsor	\$2,000	Event Exposure <ul style="list-style-type: none"> ➤ 2 complimentary VIP seats for any one of the two nights ➤ Opportunity to present an award at one of the evening events ➤ Invitation for 2 people to Reception after the competition ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program ➤ Opportunity to display banner or signage at the event Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ 1 page B&W advertisement in the program book ➤ Promotion and acknowledgment through ODS eblast and social media
Silver Sponsor	\$1,000	Event Exposure <ul style="list-style-type: none"> ➤ 2 complimentary VIP seats for any one of the two nights ➤ Opportunity to present an award at one of the evening events ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program ➤ Opportunity to display banner or signage at the event Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ 1/2 page advertisement in the program book ➤ Promotion and acknowledgment through ODS eblast and social media
Medal Sponsors (for Friday Evening, Saturday Daytime or Saturday Night)	\$800	Event Exposure <ul style="list-style-type: none"> ➤ 2 complimentary seats for any one of the two nights ➤ Opportunity to present an award at one of the evening events ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ Promotion and acknowledgment through ODS eblast and social media
Flower Sponsors (Bouquets for one of the two evenings or Centre pieces for the hall)	\$600	Event Exposure <ul style="list-style-type: none"> ➤ 2 complimentary seats for any one of the two nights ➤ MC will mention the contribution made by the sponsor during the CCC ➤ 1 Souvenir Program Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ Promotion and acknowledgment through ODS eblast and social media
Vendor Booth	\$300	Event Exposure <ul style="list-style-type: none"> ➤ 1 exhibitor booth space with 2 table and 2 chairs Advertising <ul style="list-style-type: none"> ➤ Acknowledgment in the program book ➤ Promotion and acknowledgment through ODS eblast and social media
	\$450	➤ \$300 package plus 1 full page b&w page advertisement in the program book
	\$550	➤ \$300 package plus 1 full page coloured page advertisement in the program book
Advertising (in program)	\$400	➤ Full coloured back cover
	\$350	➤ Full coloured inside cover or center page
	\$300	➤ Full coloured page
	\$200	➤ Full b&w page
	\$110	➤ 1/2 b&w page



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Accounting form for Sponsorship

(Please confirm with a ✓) & State Exact Amount

Sponsor Level	Amount	Total
Gold Sponsor	\$2,000	\$
Silver Sponsor	\$1000	\$
Medals Sponsor	\$600 per session	\$
Flowers Sponsor	\$800 Bouquets for either Friday or Saturday evening	\$
Flowers Sponsor	\$800 for hall/centrepieces	\$
Vendor Sponsor	Booth & acknowledgement <input type="checkbox"/> \$300	\$
	Booth & acknowledgement + b&w ad <input type="checkbox"/> \$450	
	Booth & acknowledgement + coloured ad <input type="checkbox"/> \$550	
Advertising Sponsor	Full colored back cover <input type="checkbox"/> \$400	\$
	Full colored inside cover or center page <input type="checkbox"/> \$350	
	Full colored page <input type="checkbox"/> \$300	
	Full b&w page <input type="checkbox"/> \$200	
	½ b&w page <input type="checkbox"/> \$110	
Specific Donation	Please contact ODS for more information on items you wish to sponsor	\$
Total Amount of Sponsorship		\$

Please make your cheque payable to: **ODS** or **Ontario DanceSport**

Visa card #: _____ CVC # (3 digits on back) _____ Exp: _____

Name: _____ Phone: _____

Email: _____

Address: _____

Province: _____ Postal Code: _____ Signature: _____

Send Sponsorship form to: Kam Young, 62 Moreau Trail, Toronto, Ontario, M1L 4V2

Tel: 416 285 7260

Email: vicepresidentods@gmail.com

If your donation is \$500 or over and you want a tax receipt then please make the cheque out to **Canada DanceSport (CDS)**, since only CDS can issue tax receipts but CDS does not take VISA and send the form & CDS cheque to:

Gord Brittain, 1116 Harvest Drive, Pickering, Ontario L1X 1B6 Tel 905 831 2426

Email: odspresident@rogers.com